

LUXE RURAL

News from Domaines Paul Mas

EDITION 19



DOMAINES PAUL MAS

LE LUXE RURAL DEPUIS 1892



Today, the Domaines Paul Mas are made up of 50 different grape varieties, planted across a mosaic of terroirs enjoying different microclimates across 17 domaines in the Languedoc-Roussillon, within which Jean-Claude Mas has identified 17 terroirs which offer to each one of these grape varieties very individual characteristics. "Respect, understand and accompany nature" is the motto of Domaines Paul Mas. "Nature is generous, you need to listen to her to better understand and accompany her."



LANGUEDOC, LAND OF GREAT WHITE WINES

Since his debut in 2000, Jean-Claude Mas has been convinced that, contrary to popular belief, the Languedoc has the terroirs to produce excellent white wines.
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VINTAGE 2023 A ROCK'N'ROLL YEAR

Vintages come and go, but they're never the same, and to grow vines and make wine, you must listen to nature.
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PIONEERS IN THE CONSERVATION OF BIODIVERSITY

At Domaine Paul Mas, we have understood for a long time the need to integrate environmental sustainability into our agricultural philosophy and practices.
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WINE AND RACLETTE

What could be better than a good bottle of wine to enjoy with friends over raclette? Whether white, red, or even orange depending on your preference, wine is the perfect match for your cheeses.
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LANGUEDOC, LAND OF GREAT WHITE WINES

JEAN-CLAUDE MAS DECLINES COLOR IN MANY SHADES.

Since his debut in 2000, Jean-Claude Mas has been convinced that, contrary to popular belief, the Languedoc has the terroirs to produce excellent white wines. With a vast diversity of terroirs and grape varieties, he transforms color into wines of pleasure and dreams. From unbeatable value for money to exceptional vintages, our white wines tell the story of their place of origin and define their style. Find out more about Jean-Claude Mas' vision, discover the different terroirs and understand his art of blending.



JEAN-CLAUDE MAS THE AMBASSADOR

Promoting the white wines of the Languedoc across the whole world

Founded by Jean-Claude Mas in the year 2000 starting with a small family vineyard, today Domaines Paul Mas comprises seventeen wineries and domaines spread across the whole of the Languedoc and Roussillon regions, from Gard to the Pyrenees-Orientales.

To these 940 hectares of estate vineyards which form the heart of the business and one third of its total production, are added grapes bought in principally from dozens of partners grapegrowers and vinified by Jean-Claude's team.

From this Domaines Paul Mas produces and distributes some twenty-five million bottles of wine each year in more than eighty countries, with one important distinction – since the beginning, white wines make up half of the total production: **a white wine paradise in the heart of the red Midi.**

This singularity is driven by their founder. A visionary, the winemaker-negotiant was convinced from the very start:



“Contrary to received ideas, the region possesses the terroirs to produce fine white wines.”

To prove it, he has not hesitated to take risks and presented, among one of the very first cuvées which carried his name, a blend of Chardonnay and Viognier. He transforms what seemed an odd pairing, even more so at these latitudes, into an explosive marriage, a mini aromatic bomb which awakens the taste buds.

And his boldness pays off: the success of the wine is immediate and attracts many imitators, in the Languedoc but also outside of France. This success also helps to teach Jean-Claude a lesson. One must follow one's intuition, even where this goes against popular belief. Notably at Domaine Ferrandière, where he twists one of the most common beliefs, by demonstrating that fertile soils can give rise to fine wines.

Armed with a vast diversity of terroirs and of grape varieties at his disposal, he shows the many forms of white wines, either in wines of pleasure or of dreams. Whether unbeatable value-for-money examples or exceptional fine wines, these white wines which carry Jean-Claude Mas' signature tell of their place of origin and describe a style. In combining delicacy and freshness, which today's technology allows us to preserve, they rhyme exuberance and elegance.

JEAN-CLAUDE MAS THE GRAPE GROWER

Cultivating white grape varieties under the Midi sun

Twenty years of close observation have allowed Jean-Claude Mas to choose the terroirs most suited to producing white wines, and to bring to the vines the best possible treatments to be able to harvest grapes of the highest quality.

Reaching a slow and harmonious maturity

In the chosen parcels, a large temperature difference between day and night slows down the ripening of the grapes. A slowness which allows the fruit to give of its best, with no need to go to higher altitudes to find freshness. In the shallows and basins of the Hérault plain, the thermometer shows several degrees lower than on the plateau.

The maturation also needs to be as regular as possible. To avoid hydric stress which would block this process, 20 to 40 millimetres of rain are necessary each month. Even there, the plain is not always synonymous with dryness, and the vine sometimes does better there than on the slopes. When the conditions demand and water is available, irrigation is practiced with moderation. The mastery of the drip irrigation practice allows us to adapt the flow according to the schedule, and to the permeability of the soil. At Domaine de la Ferrandière, the water taken from nature, thanks to an ingenious system of canals, is returned to it, cleaner than when it arrived.



OUR AWARDS

Decanter

CHATEAU DES CRES RICARDS CEnothera AOP Terrasses du Larzac 2021: **91 points**

CHATEAU JEREMIE Terroir des Corbières AOP Corbières 2021: **90 points**

CHATEAU LAURIGA Soleil Blanc AOP Côtes du Roussillon 2022: **90 points**

CHATEAU MARTINOLLES Vieilles Vignes Chardonnay AOP Limoux 2022: **90 points**

CHATEAU PAUL MAS Belluguet AOP Languedoc 2022: **91 points**

CHATEAU PAUL MAS Clos des Mures AOP Languedoc 2022: **91 points**

CHATEAU PAUL MAS Clos Savignac AOP Languedoc Grés de Montpellier 2021: **90 points**

CHATEAU PAUL MAS Clos Savignac AOP Languedoc Grés de Montpellier 2021: **90 points**

COTE MAS L'Esprit de Midi Blanc AOP Languedoc 2022: **92 points**

DOMAINE LAURIGA La Figuera IGP Côtes Catalanes 2022: **90 points**

DOMAINE LES VERRIERES Clos des Soutyères AOP Languedoc 2021: **91 points**

LE ROSE PAR PAUL MAS IGP Pays d'Oc 2022: **90 points**

MON VIOGNIER IGP Pays d'Oc 2022: **90 points**

PAUL MAS Languedoc Blanc AOP Languedoc 2022: **95 points**



DOMAINE FERRANDIERE Viognier IGP Pays d'Oc 2022: **GOLD**

DOMAINE LAURIGA La Figuera IGP Côtes Catalanes 2022: **GOLD**

JEAN CLAUDE MAS Le Pioch Viognier IGP Pays d'Oc 2022: **GOLD**

JEAN-CLAUDE MAS RESERVE Calcaires Hauts Viognier IGP Pays d'Oc 2022: **GOLD**

L'ARTISAN Le Chardonnay IGP Pays d'Oc 2022: **GOLD**

GRENADES DU Monde

MARCEL Gris de Gris IGP Pays d'Oc 2022: **GOLD**



CHATEAU CAPENDU La Comelle AOP Corbières 2021: **90 points**

CHATEAU DES CRES RICARDS CEnothera AOP Terrasses du Larzac 2021: **94 points**

CHATEAU PAUL MAS Clos des Mures AOP Languedoc 2022: **90 points**

COTE MAS Sauvignon blanc, Vermentino IGP Pays d'Oc 2022: **90 points**

CUVEE SECRETE Merlot-Cabernet Sans Sulfites IGP Pays d'Oc ORGANIC 2022: **90 points**

SILENE Chardonnay AOP Limoux 2022: **90 points**

JAMES SUCKLING.COM

CHATEAU PAUL MAS Belluguet AOP Languedoc 2022: **91 points**

CHATEAU PAUL MAS Clos des Mures AOP Languedoc 2022: **91 points**

CHATEAU PAUL MAS Rose Lieu-dit Nicole AOP Languedoc 2022: **90 points**

COTE MAS Blanc du Midi Sauvignon blanc, Vermentino IGP Pays d'Oc 2022: **90 points**

COTE MAS Rose Aurore IGP Pays d'Oc 2022: **90 points**

DOMAINE LAURIGA Le Gris IGP Côtes Catalanes 2022: **90 points**

DOMAINE SILENE DES PEYRALS Grés de Montpellier AOP Languedoc ORGANIC 2022: **92 points**

JARDIN DE ROSES AOP Languedoc 2022: **90 points**

LA FORGE ESTATE Viognier IGP Pays d'Oc 2022: **90 points**

LA FORGE ESTATE Sauvignon Blanc IGP Pays d'Oc 2022: **90 points**

MON ROSE IGP Pays d'Oc 2022: **90 points**

PAUL MAS RESERVE Languedoc Blanc AOP Languedoc 2022: **91 points**

VIGNES DE NICOLE Rosé IGP Pays d'Oc 2022: **90 points**

CHATEAU CAPENDU La Comelle AOP Corbières 2022: **90 points**

CHATEAU DES CRES RICARDS CEnothera AOP Terrasses du Larzac 2021: **91 points**

CHATEAU DES CRES RICARDS Stévia AOP Terrasses du Larzac 2022: **90 points**

CHATEAU FERRANDIERE Clos de Bosc AOP Languedoc 2022: **90 points**

CHATEAU PAUL MAS Clos AOP Languedoc Grés de Montpellier 2022: **92 points**

CHATEAU VILLEGLEY La Matte AOP Minervois 2022: **91 points**

COTE MAS Orange Vin de France 2022: **90 points**

LA FORGE ESTATE Cabernet Sauvignon IGP Pays d'Oc 2022: **91 points**

L'ARTISAN Le Chardonnay IGP Pays d'Oc 2022: **90 points**

L'ARTISAN Le Grenache Noir IGP Pays d'Oc 2022: **90 points**

L'ARTISAN Le Pinot Noir IGP Pays d'Oc 2022: **90 points**

MAS ASTELIA Cabernet Sauvignon IGP Pays d'Oc 2021: **90 points**

MAS ASTELIA Chardonnay IGP Pays d'Oc 2022: **91 points**

MAS DES TANNES Classique Blanc Sans Sulfites IGP Pays d'Oc ORGANIC 2022: **91 points**

PAUL MAS Cabernet Sauvignon IGP Pays d'Oc 2022: **90 points**

PAUL MAS RESERVE Languedoc Rouge AOP Languedoc 2022: **90 points**



ARROGANT FROG Pinot Noir IGP Pays d'Oc 2021: **GOLD**

ARROGANT FROG Chardonnay, Viognier IGP Pays d'Oc 2022: **GOLD**

CHATEAU DES CRES RICARDS CEnothera AOP Terrasses du Larzac 2021: **GOLD**

CHATEAU LAURIGA Reserve Cuvée Bastien AOP Côtes du Roussillon 2020: **GOLD**

CHATEAU MARTINOLLES Vieilles Vignes AOP Limoux 2021: **GOLD**

CHATEAU MARTINOLLES Blanc Brut AOP Crémant de Limoux NVS: **GOLD**

DOMAINE FERRANDIERE Le Grand Vin Blanc IGP Pays d'Oc 2022: **GOLD**

DOMAINE FERRANDIERE Le Grand Vin Rouge IGP Pays d'Oc 2021: **GOLD**

LA FORGE ESTATE Merlot IGP Pays d'Oc 2021: **GOLD**

MARTINOLLES Rosé Brut AOP Crémant de Limoux NV: **GOLD**



CHATEAU LAURIGA Reserve Cuvée Bastien AOP Côtes du Roussillon 2021: **Top 100**

CHATEAU PAUL MAS Belluguet AOP Languedoc 2022: **Highly Commended**

CHATEAU PAUL MAS Clos des Mures AOP Languedoc 2022: **Highly Commended**

CUVEE SECRETE Merlot-Cabernet Sans Sulfites IGP Pays d'Oc 2022: **Highly Commended**

LA FORGE ESTATE Malbec IGP Pays d'Oc 2022: **Top 100**

LES TANNES EN OCCITANIE Merlot IGP Pays d'Oc 2022: **Highly Commended**

MON GRENACHE IGP Pays d'Oc 2022: **Highly Commended**

VIGNES DE NICOLE Chardonnay, Viognier IGP Pays d'Oc 2022: **Highly Commended**



CHATEAU JEREMIE Terroir des Corbières AOP Corbières 2021: **Selection Top 100**

CHATEAU LAURIGA Reserve Cuvée Bastien AOP Côtes du Roussillon 2021: **Selection Top 100**

CHATEAU PAUL MAS Clos Savignac AOP Languedoc Grés de Montpellier 2021: **Selection Top 100**

DOMAINE LES VERRIERES Clos des Soutyères AOP Languedoc 2021: **Selection Top 100**

PAUL MAS Languedoc Blanc AOP Languedoc 2022: **Selection Top 100**

PAUL MAS Languedoc Rouge AOP Languedoc 2022: **Selection Top 100 Wine of Distinction**



CHATEAU PAUL MAS Rosé Lieu-dit Nicole AOP Languedoc 2022: **93 points**

CHATEAU VILLEGLEY La Matte AOP Minervois 2020: **90 points Best Buy**

COTE MAS Blanc du Midi IGP Pays d'Oc 2022: **91 points Best Buy #62 TOP100**

COTE MAS Brut Rose St. Hilaire AOP Crémant de Limoux NV: **92 points**

COTE MAS Brut St. Hilaire AOP Crémant de Limoux NV: **90 points**

JARDIN DE ROSES AOP Languedoc 2022: **91 points**

VIGNES DE NICOLE Rouge IGP Pays d'Oc 2022: **91 points Best Buy**



91 points

#62

TOP 100 BEST BUY WINES FOR 2023

CÔTÉ MAS Sauvignon-Vermentino 2022 - IGP Pays d'Oc

Wine Spectator

ASTELIA Le Grand Blanc IGP Terres du Midi ORGANIC 2020: **91 points**

CHATEAU JEREMIE Terroir des Corbières AOP Corbières 2021: **92 points**

MAS DES MAS AOP St Chinian 2021: **90 points**



VINTAGE 2023: A VERY ROCK'N'ROLL YEAR

Vintages follow one another but aren't necessarily alike, and to grow vines and make wine from their grapes, you need to listen closely to nature. Across the Domaines of Paul Mas, 2023 was marked by extreme climatic conditions, where rains had a dramatic role to play. Thanks to great reactivity by the teams and interventions in the vineyards, to protect and fertilize the vines and work the soils, excellent results in the vats were still able to be achieved.

UNUSUAL CONDITIONS

Winter 2022 brought an end to a dry year where the opportunities to be 'singing in the rain' were rare, across all the different terroirs. Here are two examples among the 17 properties spread across the whole of the Languedoc and Roussillon: At Chateau Lauriga, in the aptly names Aspres Roussillonaises, literally "dry lands" in Catalan, only 180mm of rain fell in one year. At Chateau des Cres Ricards, in the Terrasses du Larzac, by the end of September the vines had only received half the usual 500mm of annual rains. An additional difficulty was that although in some places the first drops of rain of 2023 fell in May, 130mm of rain then fell in the next two months on these lands. This led to humidity which increased the risk of mildew.

Other properties saw long periods of humidity which increased fungal disease risk. In the Limoux vineyards, especially at Chateau Martinolles, the drought which lasted until the end of April was brutally interrupted by rain between 7th May and 15th June. In Costieres de Nimes, at Chateau Oustau Saint Andre, the furthest east of the Domaines Paul Mas, once again the dry, windy winter and spring gave way to a rainy start to summer.

Across the regions, it was therefore necessary to follow the rhythm of the skies. Parasites and other pests do not observe either Sundays or public holidays, so the teams were constantly 'on the bridge' to fight the fungal infections. Happily their efforts were not in vain. The harvest was not only saved but in some cases it exceeded that of last year, as was the case for the 50 hectares of organically farmed vineyard at Chateau Oustau Saint Andre.

And finally, the last act of a year which was not going to allow any respite to either the vines or those who tend them, certain vineyards saw a hot and dry summer. Two resulting scenarios were: either drought blocked maturation of the grapes, or if the grapes were at a more advanced stage, it became a real race against the clock to harvest before the alcohol levels took off. At



Chateau Martinolles, the thermometer went crazy just as the first clips of the secateurs were felt, and it was necessary to harvest at speed, in particular with the Chardonnay.

AT THE RECEPTION, SOME VERY VARIED YIELDS

The weight of the harvest varied according to several factors:

Firstly, the terroir itself, which we define by the nature of the soil, the altitude and orientation of the parcels. For example at Limoux, vines planted on the soils with a strong proportion of clay suffered far less than those on limestone. At Montagnac, the vines on the plains coped better with the drought than those on the slopes.

Another essential parameter: access to water. At Chateau Lauriga, where 30 hectares were irrigated this year, the difference was spectacular: 6 to 10 tonnes per hectare for those vines which were able to benefit from irrigation, versus 3 small tonnes (7 to 25 hl/ha) for those which had to do without. The same vast contrast in yields was seen at Chateau des Cres Ricards between those parcels which were irrigated and those not. At Chateau Oustau Saint Andre, on alluvial soils whose 'pudding stones' store and share their heat, access to water was key in producing excellent results.

However it's important to stress that it was still possible to maintain a balanced level of production without the aid of irrigation. The sixty hectares in the Minervois appellation at Chateau Villegly are proof of that.

To achieve this great result, having living and breathing soils is the key. The plough, besides the fact that it limits (in an ecological way) too much competition between the grass and the vine, decompacts the soil. Unlike herbicides, it maintains the soils biological activity, which helps feed the plant. In addition, by cutting unnecessary roots, it forces the vines to dig deeper with their roots to find water and mineral salts.

Once worked, the soils are also fertilised 'in the old way' in Autumn and Winter. Additions of manure, organic fertilizers and inoculations of bacteria all bring organic material, more important than ever when periods of drought block the microbial life to the soils. The results are visible to the naked eye and can be also detected on the nose: from the earth comes an aroma of humus (mould). Being more dense, they retain water better. Better nourished, the vines produce a greater volume of grapes.



VINTAGE 2023: A VERY ROCK'N'ROLL YEAR



... AND JUICE OF GREAT QUALITY

In the wineries, the winemakers celebrate in unison the quality of the grapes, which have come in very healthy. Where the volumes are lower, the berries are more concentrated. At Chateau Cres Ricards, the first analyses indicate high polyphenol values which promise structured wines. The blends will be crucial to achieve the balance and attenuate the power of the grapes which came in with high alcoholic degrees. Guillaume Bonnet, the estate manager, admits a fondness already for the Syrahs, which if they looked somewhat sad on the vine, with berries shrivelled by the heat, have turned out 'incredible' in the vats.

Hugo Terruel, winery manager of the Nicole and Astelia wineries, also observed grapes with less juice but with balance and good degrees of alcohol, promising powerful, tannic red wines with notes of pepper and spice. On the Conas plain, where the very dry climate is transforming it into the Languedoc's answer to Napa Valley, even the Merlot were transformed into intense black juice after only two rackings. For the Cabernet Sauvignon, it was necessary to closely watch the extraction of the rich first material to achieve from the start all the sugar, so as not to be confronted with with stopped fermentations. Here, the cellar master has a weakness for the old syrahs from the AOP Languedoc (with a yield limited to 35 hl/ha) which go into the Chateau Paul Mas.



On the white wine side, the same story: Lower yields but with a higher quality of juice compared to those of 2022, with delicious fruity and floral aromas already showing. The Chardonnay and the Viognier embody exotic fruits such as pineapple and banana, while the Sauvignon shows its thiol profile, even without cold stabilisation. And despite their generous degrees of alcohol, the musts retain their tension.

José Ramos do Santos, Director at Domaine de la Ferrandière, whose 150-plus hectares are planted in an ancient lake-bed, says that 2023 will be an excellent year for the white wines, whether they be Chardonnay, Viognier, Vermentino, Sauvignon Blanc or even Riesling.

At Chateau Martinolles, whose 90 hectares are cultivated on the wooded commune of Saint-Hilaire, the birthplace of French sparkling wines, Bastien Lalauze professes

himself 'very satisfied' as well with the vintage, in both quantity and quality. The bubbles, Blanquette and Crémant de Limoux, already show promising aromatics with berry fruits and floral notes. The still whites are also very perfumed, with a good acidity despite the high heat of the summer. The reds are showing very fruity in character and conditions have particularly favoured Pinot Noir. Harvested earlier, with lower alcohol degrees, the skin to juice ratio favours the phenolic extraction with a very attractive colour and pretty fresh red fruit flavours.

So if harvest 2023 has not run in as ordered a way as a musical score, it follows in the continuity of the previous ones, 2019, 2020 and 2022 (2021 being the exception due to frosts which affected up to 70% of the crop). Above all, it constitutes proof that well-orchestrated vineyard management and hard work can result in a concert worthy of praise!

PIONEERS IN THE CONSERVATION OF BIODIVERSITY

PAUL MAS' PHILOSOPHY

40% of our vineyard is certified organic, 100% is certified HVE 3 with biodynamic principles.

We are committed to the elimination of all chemicals in favor of biocontrol solutions such as essential oils but especially by working on the soil life and the nursery selection.

Our vines reach greater consistency in terms of quality and yield. Grapes are more full-flavoured; the plant finds trace elements that cannot be found in conventional agriculture.

At Domaines Paul Mas, we have understood a long time ago that the need to integrate environmental sustainability into our agricultural philosophy and practices. **Our practices are aligned to the four pillars of sustainable viticulture of high quality to bring out real terroirs.**

The label High Environmental Value (HEV) requirements is only the beginning.

HIGH ENVIRONMENTAL VALUE FOUR REQUIRED KEYS

CONSERVATION OF BIODIVERSITY

The validation of this criteria is based on the weighting of the surface areas according to their environmental values. The proportion of vines planted on the global area is measured via a point system: for 1 ha of planted vines, 1 ha of topographic surface is required, equivalent in biodiversity: streams, scrubland, tree alignment, isolated trees, groves, etc... are valued at double their actual area. Our 950 ha of vines are planted on sites representing 1250 ha, which mix olive groves, orchards, groves, streams, etc. These 350 hectares preserved are valued at twice their surface area. We manage to increase local essences which are perfectly acclimatized throughout centuries.

PHYTOSANITARY STRATEGY

Languedoc is one of the French region which uses the least phytosanitary products. Domaines Paul Mas make the choice of alternative methods such as zero herbicides, pest repellants, tillage and organic preventive control. We believe in natural defense stimulation as the best preventive control.

FERTILIZATION MANAGEMENT

Domaines Paul Mas use organic fertilizers in all areas. Before fertilization, we analyze the soils. After fertilization, we analyze our shoots, and our hiatus over 3 years to check the effect of fertilizers on each plot. We have created our own fertilizers to respond to our specific needs and increase biological activities in the soil.

IRRIGATION MANAGEMENT

Water, even in small quantities, is essential to the well-being of the vines. We have put in place a rigorous management of our resources from the vine to the cellar. We enhanced our expertise in soil management as the best way to keep the resources for the vines.

OUR ACTIONS ENVIRONMENT & BIODIVERSITY

PROJECT "BIRTH OF A VINE"

Before planting a plot, we systematically sow sunflowers, wheat or alfalfa (without any use of irrigation and fertilization) over 5 years, to rest and reinvigorate our soils. The harvest of these seedlings is collected by local farmers or used for our horses.

LOVING & PROTECTING BEES, WILDLIFE

We welcome beekeepers at our estates at Lauriga, Les Tannes, Astelia and Martinolles, so that the bees benefit from the privileged setting of our protected sites. We help to pollinate and adjust our treatments to protect them. Most of our estates enjoy natural reserves for the development of wildlife with one goal: to maintain a natural balance between our vineyard and their environment.



SELECTED GRASS COVER MANAGEMENT

To stimulate the soil's biodiversity, protect the soil from erosion and increase aeration, in our vineyards and our woods, we proceed to calculate sowing according to each type of soil.



PRODUCTION TRANSITION

Since 2006, our cellar effluents have been recovered in winter to be used, after filtration, in our olive groves and vineyards on the sites of Malras and more recently Domaine Nicole.

87% of production-related waste (plastics, cardboard, glass, label glassine, wood substrates) is recycled (190 tons / year).

Our water and electricity consumption are monitored on all our sites. We are also under a contract to receive green electricity through our power supplier EDF. Astelia cellar is now self-sufficient thanks to solar energy.

All our buildings favor the great and traditional materials which assure optimal divisions and a better standard of comfort of work.

RESISTANT VARIETALS

"What matters is our viticultural philosophy."

The use of chemicals has been banished from our vines. To us, organic viticulture is a key value, not a selling point. Our vines are, for the most part, cultivated under an organic management because we believe that a living soil yields better fruit.

We do not apply for organic certification on all our vineyards. Because what matters is our viticultural philosophy.

"The result of a 10-year project." For the first year, we are bringing resistant varietal wines to the market. The result of a 10-year project working

PIONEERS IN THE CONSERVATION OF BIODIVERSITY



with disease resistant hybrids that can better withstand oidium and mildew. The plan is to gradually introduce them to consumers with varieties that are more recognizable (ex: Sauvignier Gris/Vermentino blend or Sauvignier Gris/Sauvignon Blanc).

It's a revolution in progress. Along with Sauvignier Gris, other PIWI grapes – a German abbreviation for European vines crossed with fungus-resistant American vines – we have planted Muscaris, Voltice, Vidoc, Floréal and Prior.

"This project is about developing self-immunity with the vines."

"If you are organically farming, you have to spray copper sulfites and/or sulfur immediately after each rain episode (between 5 to 9 times / year in our region depending on the year). On a 100-hectare estate planted with

naturally resistant varietal, spreading could be reduced to once a year and could save us with a minimum of 2450 liters of fuel per year which represents a huge carbon impact. This project consists in constantly developing an intelligent approach and cultivating our vineyards respectfully. Even if there is still a long way towards their self-immunity, we have succeeded in making the vines more resistant."

Jean-Claude Mas

SULFITE FREE WINE

Jean-Claude Mas has worked on SULFITE FREE wines, for the last decade. It's important to understand that sulfite-free winemaking is a craft that demands meticulous attention to detail, excellent sanitation, and a deep understanding of the winemaking process. The resulting wines can exhibit unique and vibrant flavors that appeal to those seeking more natural and less chemically treated wine options.

CHALLENGES OF SULFITE-FREE WINE

Producing wine without any added sulfites can be challenging because it increases the risk of spoilage and oxidation. This is why Jean-Claude Mas, and his team of winemakers take extra care during the winemaking process to ensure the wine remains stable without the use of sulfites.

NATURAL AND ORGANIC WINES

Many sulfite-free wines fall under the categories of natural or organic wines. Natural wines have gained popularity for their minimal intervention winemaking processes, which often result in lower sulfite content.



TASTE AND VARIABILITY

Sulfite-free wines can exhibit unique and diverse flavors because they may undergo spontaneous fermentation, allowing for a broader range of microorganisms to influence the wine. Some people appreciate the natural and more diverse flavor profiles of these wines.

Sulfite-free winemaking involves specific practices and techniques aimed at producing wine with little to no added sulfites.

While it's challenging to eliminate all sulfites, winemakers use various methods to minimize their use and still produce stable, enjoyable wines.

Here are some key aspects of sulfite-free winemaking:

CLEANLINESS AND SANITATION

Proper hygiene reduces the risk of contamination by unwanted microorganisms and minimizes the need for sulfites as preservatives.

OXYGENE CONTROL

Essential as it dictates the evolution of each specific wine.

NATURAL FERMENTATION

It relies on native or wild yeast strains for fermentation.

MINIMAL INTERVENTION

This includes avoiding excessive filtration, fining, or other treatments that could destabilize the wine.

QUALITY GRAPES

Starting with high-quality, disease-free grapes is crucial in sulfite-free winemaking, as it reduces the risk of microbial issues that might necessitate the use of sulfites.

VIGILANT MONITORING

Sulfite-free winemaking requires close monitoring throughout the winemaking process, looking for any signs of spoilage, or instability.

COME AND MEET US!

We will be present

at the following events:

• **MILLESIME BIO**
JANUARY 22, 23, 2024

• **WINE PARIS**
FEBRUARY 12, 13, 14, 2024

• **PROWEIN**
MARCH 10, 11, 12, 2024

• **VINITALY**
APRIL 14, 15, 16, 17, 2024

• **SUMMIT OF THE AMERICAS**
APRIL 14, 15, 16, 17 2024

• **LONDON WINE FAIR**
MAY 20, 21, 22, 2024



56TH EDITION VINITALY
14-17 April 2024 - Verona, Italy



WINE AND RAGLETTE

What could be more comforting on a chilly day than a cheesy meal?
 The comfort of melted cheese on potatoes, accompanied by charcuterie, a salad and pickles?
 To complete the experience, the right wines should be served; discover our selection "made in" Domaines Paul Mas :



1



2

1 ARROGANT FROG Chardonnay ORGANIC 2022
 100% CHARDONNAY
 IGP PAYS D'OC

The nose is very elegant, with quintessential pineapple, hazelnut, lime blossom, quince aromas and vanilla notes mixed with toast. The mouth is rich, unctuous, and supple, with superb freshness and a long finish on notes of pineapple and buttered bread.

2 PAUL MAS RESERVE Viognier 2022
 100% VIOGNIER
 IGP PAYS D'OC

A rich and elegant nose, with a quintessence of dried fruits, peaches, white flowers, and a touch of vanilla and honey. The mouth is ample and fresh, smooth, and thirst-quenching, with a long finish and subtle persistent toasted notes.



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2023
Decanter
 WORLD WINE AWARDS
 90
 POINTS

90
 Wine Spectator



3 CHÂTEAU LAURIGA Soleil Blanc 2022

85% GRENACHE, 15% MACABEU
 AOP CÔTES DU ROUSSILLON

"A stylish white, with honeysuckle, yellow melon and lemon oil layered with chamomile tea and salted brioche. This has a thread of green herbs winding through, adding intrigue on the oily palate. Shows nice density toward the finish, with a kiss of smoke and vanilla. Well-crafted." – KB Wine Spectator



5

90 PTS.
 JAMES SUCKLING.COM

4 CÔTÉ MAS Orange 2022

55% GRENACHE BLANC,
 25% GRENACHE GRIS,
 20% MACABEU
 VIN DE FRANCE

"Pleasant nose with peaches, sweet apricots, and mild spices. Medium body with a flavorful, vibrant mid-palate and a succulent finish."
 James Suckling



4

90 PTS.
 JAMES SUCKLING.COM

5 L'ARTISAN Le Grenache Noir 2022

100% GRENACHE NOIR
 VIN DE FRANCE

"A fleshy grenache with notes of peppercorns, rosemary, sage and roasted plums on the nose. It's medium- to full-bodied, with soft tannins and a meaty, peppery finish." – James Suckling

Do not throw on the street - Alcohol is dangerous for your health. To consume with moderation.

