

LUXE RURAL

News from Domaines Paul Mas

EDITION 18



DOMAINES PAUL MAS

LE LUXE RURAL DEPUIS 1892



Today, the Domaines Paul Mas are made up of 50 different grape varieties, planted across a mosaic of terroirs enjoying different microclimates across 17 domaines in the

- *Languedoc-Roussillon, within which Jean-Claude Mas has identified 17 terroirs which offer to each one of these grape varieties very individual characteristics.*

“Respect, understand and accompany nature” is the motto of Domaines Paul Mas.

“Nature is generous, you need to listen to her to better understand and accompany her.”



NEW ACTIVITY AT THE CHÂTEAU PAUL MAS VINEYARDS

Some news at the Château Paul Mas vineyards: new workmates for Eden, and a new way to discover the vineyard!
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2023 INNOVATION: ROSORANGE PAUL MAS

Jean-Claude Mas presents his latest innovation: a meticulous co-vinification that combines the aromas of two wines!
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NATURALLY RESISTANT

The start of a small revolution: resistant grape varieties! An ecological alternative that offers divers advantages!
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FOOD AND WINE PAIRING

With the summer just around the corner, discover our wine and food pairing with our star rosé of the summer!
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A NEW ACTIVITY AT CHÂTEAU PAUL MAS

Ulka and Abbey join the Château Paul Mas teams not only for their animal traction work, but also for a new recreational and discovery activity!

It has now been 2 years since Eden joined the Domaines Paul Mas teams. Two years that this Comtoise mare has been ploughing the soil, weeding and transporting the grapes during the harvest.

Jean-Claude Mas' plan is to gradually increase the surface area of the vineyard worked by animal traction. The arrival of these two new horses completes the work already done by Eden in the Montagnac vineyards. Pauline, owner of Ulka and Abbey, also brought a horse-drawn carriage!

Carriage rides are a unique way to discover the vineyards. They allow you to enjoy the landscape while discovering about the history and



culture of the vineyards. But these rides also have a positive impact on the environment and the local economy.

Horse-drawn carriage rides are an ecological alternative to motor vehicles. By using horses for transportation there are no exhaust emissions and therefore no air pollution. This helps preserve air quality and reduces the carbon footprint of tourist visits.



Horse-drawn carriage rides also offer a different perspective of the vineyards. Allowing more time for visitors to learn about the different grape varieties, viticulture, and winemaking traditions of the region.

This contributes to the preservation and promotion of the local wine culture.

Finally, horse-drawn carriage rides offer a unique and memorable experience allowing you to move at a slow and steady pace, offering a different perspective of the landscape. Visitors can fully enjoy the natural beauty of the area in a casual atmosphere.

Visit us and let yourself be transported into a world of beauty and fragrances by visiting our estate in a horse-drawn carriage. A unique experience that will allow you to discover our vineyards in a different way while offering a recreational activity to our hardworking horses!

WHAT'S NEW IN THE VINEYARDS ?

THE PLOUGHING (OR RIPPING)

If the name of the technique sounds rough, its usefulness is not. The ploughing is an essential labor for the quality of the wine. It is a traditional cultivation technique used in vineyards for centuries. If some modern winegrowers do without it, at Domaines Paul Mas, we know that if we want the vines to healthily age, this step is essential!

When the vines get too old, they may begin to produce lower quality and/or fewer grapes. This is because aging vines have a reduced ability to absorb the water and nutrients needed to produce quality grapes. In addition, these vines are often more prone to disease and pest attacks.

It is therefore necessary to replace aging vines with new ones to maintain the quality and quantity of grape production. At Domaines Paul Mas, approximately 60 hectares are permanently fallow land.

Ploughing consists of ploughing the land between the rows of vines that have been pulled out with a plough, to turn it over and aerate it. But what is

the purpose of this practice? Why is it so important for the quality of the wine? Here's everything you need to know about vineyard's ploughing.



Why plough once the vines have been pulled out?

This technique allows to break the clods of earth and to bury them in the ground to facilitate the circulation of water and air. It also eliminates weeds and promotes the growth of future vine plants. But above all, by ploughing the soil, it allows to bring up the roots of the vine which has just been pulled out.

Benefits of plowing up uprooted vines:

• Improved soil structure: ploughing breaks up clumps of soil, aerating and mixing them, improving soil structure, and promoting root penetration.

- Weed control: by tilling the soil, ploughing eliminates weeds that compete with grapevines in water and nutrient assimilation.
- Preparation for replanting: ploughing prepares the soil for replanting new vines. By removing old vines, it prepares the soil for future roots.

The benefits of ploughing for the quality of the wine:

Ploughing is a practice that may seem trivial, but it has a significant impact on the quality of the wine. By eliminating the dead roots, we avoid potential disease infections and we help the future vine roots' to have the space underground necessary for their good development, which allows the vine to express itself better and to produce grapes of superior quality.

By choosing to practice ploughing, we opt for a reasoned agriculture and respect for the environment, while guaranteeing the quality of our production.

How ploughing is done:

The ploughing is done with the help of a plough, an agricultural machine that ploughs the earth, making trenches

of about 50cm. Our vineyard worker will then pick up by hand and pile up all the roots. The ploughing requires a lot of work.

Ploughing happens within 2 years following the uprooting of the vines. Once the roots are removed from the soil, they are burnt, and the land is then left to lie fallow for 5 years. During these 5 years, annual crops, such as cereals or legumes, are planted. Fields are often left to be used by farmers for this period before being replanted with vines.



bettane +
desseauve



Discover or rediscover the series "All the lives of Jean-Claude Mas" produced and hosted by Thierry Desseauve!



OUR AWARDS



- Château Paul Mas Clos des Mûres | AOP Languedoc 2020: **90 points**
- Château Paul Mas Clos Savignac | AOP Languedoc Grés de Montpellier 2021: **90 points**
- Domaine les Verrières Clos des Soutyères AOP Languedoc 2020: **90 points**
- Domaine Silène des Peyrals ORGANIC AOP Languedoc Grés de Montpellier 2020: **91 points**
- Mas du Silène Rouge ORGANIC | AOP Languedoc Grés de Montpellier 2020: **91 points**



- Château Paul Mas Clos des Mûres | AOP Languedoc 2021: **90 points**



- Jean-Claude Mas Mon Rosé | IGP Pays d'Oc 2022: **91 points BEST BUY**
- Côté Mas Brut Rosé St. Hilaire | AOP Crémant de Limoux NVS: **92 points**
- Château Villegly La Matte | AOP Minervois 2020: **90 points BEST BUY**



- Château Paul Mas Rosé Lieu-dit Nicole AOP Languedoc 2022: **90 points**
- Vignes de Nicole Rosé | IGP Pays d'Oc 2022: **90 points**
- Côté Mas Rosé Aurore | IGP Pays d'Oc 2022: **90 points**
- Jardin de Roses | AOP Languedoc 2022: **90 points**
- Jean-Claude Mas Mon Rosé | IGP Pays d'Oc 2022: **90 points**
- Domaine Lauriga Le Gris | IGP Côtes Catalanes 2022: **90 points**



- Arrogant Frog Pinot Noir | IGP Pays d'Oc 2021: **GOLD**
- Arrogant Frog Chardonnay, Viognier | IGP Pays d'Oc 2022: **GOLD**
- Martinolles Rosé Brut | AOP Crémant de Limoux NVS: **GOLD**
- Château Martinolles Vieilles Vignes Chardonnay | AOP Limoux 2021: **GOLD**
- Martinolles Blanc Brut | AOP Crémant de Limoux NM: **GOLD**

- Domaine Ferrandière Le Grand Vin Blanc IGP Pays d'Oc 2022: **GOLD**
- Domaine Ferrandière Le Grand Vin Rouge IGP Pays d'Oc 2021: **GOLD**
- Domaine des Crès Ricards Alexaume | IGP Pays d'Oc 2020: **GOLD**
- Château des Crès Ricards (Enothera) | AOP Terrasses du Larzac 2021: **GOLD**
- Château Lauriga Réserve Cuvée Bastien AOP Côtes du Roussillon 2020: **GOLD**



- Côté Mas Sauvignon Blanc/Vermentino IGP Pays d'Oc 2022: **GOLD**
- Jean-Claude Mas Réserve Viognier Calcaire Hauts | IGP Pays d'Oc 2022: **GOLD**
- Jean-Claude Mas Mon Gewurztraminer IGP Pays d'Oc 2022: **GOLD**
- Jean-Claude Mas Le Pioch Viognier | IGP Pays d'Oc 2022: **SYLVER**
- Paul Mas Viognier | IGP Pays d'Oc 2022: **SYLVER**
- Jean-Claude Mas La Plaine Sauvignon Blanc IGP Pays d'Oc 2022: **SYLVER**
- L'Artisan Le Chardonnay | IGP Pays d'Oc 2022: **SYLVER**
- Jean Claude Mas Le Confectionneur Viognier | IGP Pays d'Oc 2022: **SYLVER**
- Domaine Ferrandière Grenache Noir | IGP Pays d'Oc 2022: **BRONZE**
- Esprit des Peyrals Rouge | AOP Languedoc Grés de Montpellier 2022: **BRONZE**
- Jardin de Roses | AOP Languedoc 2022: **BRONZE**
- Château Mas des Tannes ORGANIC | AOP Languedoc 2021: **BRONZE**
- Jean Claude Mas Les Faïsses Chardonnay AOP Limoux 2021: **BRONZE**



- Paul Mas Merlot | IGP Pays d'Oc 2022: **GOLD**
- Domaine Astruc Lot 11 Merlot | IGP Pays d'Oc 2022: **GOLD**
- La Forge Estate Merlot | IGP Pays d'Oc 2022: **GOLD**



- Paul Mas Syrah | IGP Pays d'Oc 2022: **GOLD**
- Jean-Claude Mas Rosé Aurore | IGP Pays d'Oc 2022: **GOLD**



- Vignes de Nicole Cabernet Sauvignon, Merlot IGP Pays d'Oc 2022: **GOLD**
- Jean-Claude Mas Réserve Languedoc rouge AOP Languedoc 2021: **GOLD**
- Jean-Claude Mas Les Soubergues Cabernet-Sauvignon | IGP Pays d'Oc 2022: **GOLD**
- Côté Mas Rosé Aurore | IGP Pays d'Oc 2022: **GOLD**
- Martinolles Blanc Brut | AOP Crémant de Limoux: **GOLD**
- Jean-Claude Mas Mon Grenache ORGANIC IGP Pays d'Oc 2022: **GOLD**
- Jean-Claude Mas Mon Rosé | IGP Pays d'Oc 2022: **GOLD**



- Paul Mas Syrah | IGP Pays d'Oc 2022: **GOLD**
- Château Martinolles Vieilles Vignes Chardonnay | AOP Limoux 2021: **GOLD**
- Château des Crès Ricards Stévia | AOP Terrasses du Larzac 2021: **GOLD**
- Paul Mas Prima Perla Blanc de Blancs | AOP Blanquette de Limoux: **GOLD**
- Vignes de Nicole Chardonnay, Viognier | IGP Pays d'Oc 2022: **GOLD**
- Arrogant Frog Sauvignon Blanc | IGP Pays d'Oc 2022: **GOLD**
- Paul Mas Chardonnay | IGP Pays d'Oc 2022: **GOLD**
- Jean-Claude Mas Le Coteau Chardonnay IGP Pays d'Oc 2022: **GOLD**
- Jardin de Roses | AOP Languedoc 2022: **GOLD**
- Château Capendu La Comelle | AOP Corbières 2021: **GOLD**



- Arrogant Frog Chardonnay, Viognier | IGP Pays d'Oc 2022: **93 points GRAND OR**
- Jean-Claude Mas Le Pioch Viognier | IGP Pays d'Oc 2022: **95 points GRAND OR**
- Côté Mas Sauvignon-Vermentino | IGP Pays d'Oc 2022: **GOLD**
- Paul Mas Prima Perla Blanc de Blancs | AOP Blanquette de Limoux: **GOLD**
- Paul Mas Prima Perla Blanc Brut | AOP Crémant de Limoux: **GOLD**



- Jean Claude Mas Chardonnay Le Coteau IGP Pays d'Oc 2022: **GOLD**
- Paul Mas Chardonnay | IGP Pays d'Oc 2022: **GOLD**
- Jean Claude Mas Viognier Le Pioch | IGP Pays d'Oc 2022: **GOLD**
- La Forge Estate Viognier | IGP Pays d'Oc 2022: **GOLD**
- Domaine Astruc Lot 14 Syrah Rosé | IGP Pays d'Oc 2022: **GOLD**
- Rural par Nature Rouge ORGANIC | IGP Pays d'Oc 2022: **GOLD**
- Paul Mas Merlot | IGP Pays d'Oc 2022: **GOLD**
- Jean Claude Mas Syrah Les Garrigues | IGP Pays d'Oc 2022: **GOLD**
- Vignobles Ferrandière Malbec | IGP Pays d'Oc 2022: **GOLD**
- Château Jérémie | AOP Corbières 2021: **GOLD**
- Domaine Lauriga Le Gris | IGP Côtes Catalanes 2022: **GOLD**
- Château Lauriga Grande Réserve Cuvée Jean AOP Côtes du Roussillon 2021: **GOLD**
- Château Paul Mas Clos des Mûres | AOP Languedoc 2021: **GOLD**
- Vignes de Nicole Cabernet Sauvignon, Syrah IGP Pays d'Oc 2022: **GOLD**



- Rural Par Nature Blanc ORGANIC | IGP Pays d'Oc 2022: **GOLD**
- Château Mas des Tannes Rouge ORGANIC AOP Languedoc 2021: **GOLD**
- Mas des Tannes Classique Rouge Sans Sulfites ORGANIC | IGP Pays d'Oc 2021: **GOLD**



- Cuvée Secrète Chardonnay ORGANIC Sans Sulfites | IGP Pays d'Oc 2022: **GOLD**



- Château des Crès Ricards (Enothera) | AOP Terrasses du Larzac 2021: **GOLD**

OUR OLIVE OILS

Our olive groves are all cultivated in the beautiful Languedoc-Roussillon region, on our own estates: Clos Astelia, Domaine Nicole, Domaine les Verrières, Mas des Tannes, Château des Crès Ricards and Château Martinolles.

Our olive oils are made from a blend of local olive varieties: Lucques, Aglandau, Bouteillan, Picholine, Olivier, Verdale and Clairemontaise, but they can also be made from a single variety.

Our olive oils are obtained from our olive groves, without additives nor addition of other oils. They are obtained only by mechanical processes and do not undergo chemical treatment or refining.

Our range of olive oils :

Les Tannes en Occitanie, Picholine 2022

Les Tannes en Occitanie, Aglandau 2022

Les Tannes en Occitanie, Olivière 2022

Les Tannes en Occitanie, Assemblage 2022

Astelia, Nectar d'Olive 2020



OUR 2022 ROSÉS



Le Rosé par Paul Mas 2022 | IGP Pays d'Oc
 Domaine Lauriga, Le Gris 2022 | IGP Côtes Catalanes
 Jardin de Roses 2022 | AOP Languedoc
 Mon Rosé 2022 | IGP Pays d'Oc

Château Paul Mas Lieu-dit Nicole Organic Rosé 2022 | AOP Languedoc
 Côté Mas Rosé Aurore 2022 | IGP Pays d'Oc
 L'Artisan Le Rosé 2022 | IGP Pays d'Oc
 Martinolles Rosé Brut | AOP Crémant de Limoux

ROSORANGE, A INNOVATIVE VINIFICATION

VIN DE FRANCE, ORGANIC

This year, in response to the consumers' interest to orange wine, particularly in the United States, and with the rosé market holding steady, Jean-Claude Mas, always looking after his consumers interest, is launching a new cuvée based on innovative winemaking! RosOrange.

“When Orange wine came into the market, many asked me if I was planning to produce one. This took me back to 1998 when I created a Chardonnay vinified as a red wine. This method gave us a white wine with more polyphenols. I then worked on an orange wine before orange wines became popular.”

RosOrange takes the best of both rosé and orange wine worlds. A subtle co-vinification of rosé and orange wines, bringing a complex and singular savoury wine, breaking the codes! The blend is made up of Cinsault, Grenache Noir and Grenache Gris, which contribute to the rosé, and Macabeu and Vermentino for the orange wine.

Vinified from organically grown grapes, respect for the soil and nature is an essential condition for Jean-Claude Mas to produce quality wines.

On the shelves, RosOrange's pale amber color is the perfect illustration of its innovative blend!

Its bottle has also been carefully chosen, as it is bottled in the Flûte Gothic, Jean-Claude Mas's exclusive signature bottle. Winner of several packaging awards in 2022 (l'Oscar de l'Emballage, Formes de Luxe), with its elegant curves reminiscent of lush nature, it was the logic continuity for Jean-Claude Mas to merge these two innovations.

On the nose, intense notes of candied citrus fruit, orange peel and quince. On the palate, a pearly texture with subtle tannins, this wine will offer you fruity notes. The freshness of a rosé combined with the character of an orange wine!

Our sommelier's tip:

RosOrange can be enjoyed as an aperitif, but also with spicy dishes such as Indian or Asian cuisine. For an "out of the box" pairing, try it with a soft cow cheese!

Paul Mas, RosOrange 2022, Vin de France. Organically grown



NATURALLY RESISTANT, THE NEW GRAPE VARIETIES



RESISTANT VARIETALS

“What matters is our viticultural philosophy.”

The use of chemicals has been banished from our vines. To us, **organic viticulture is a key value, not a selling point.** Our vines are, for the most part, cultivated under an organic management because **we believe that a living soil yields better fruit.** We do not apply for organic certification on all our vineyards. Because **what matters is our viticultural philosophy.**

“The result of a 10-year project.”

This is the first vintage of **resistant grape varieties** that we bring to market. It is the result of a **10-year-project** on disease-resistant hybrids, capable of better resistance to oidium and mildew. The objective is to gradually introduce them to consumers with more recognizable grape varieties (e.g. Sauvignier gris/Vermentino or Sauvignier gris/Sauvignion blanc).

It's a revolution in progress. Along with Sauvignier Gris, other PIWI grapes – a German abbreviation for European vines crossed with fungus-resistant American vines – we have planted Muscaris, Voltice, Vidoc, Floréal and Prior. These grape varieties are the result of interspecific crosses, i.e. crosses between two existing species.

“This project is about developing self-immunity with the vines.”

“If you are organically farming, you have to spray copper sulfites and/or sulfur immediately after each rain episode (between 5 to 9 times / year in our region depending on the year). On a 100-hectare estate planted with naturally resistant varietal, spreading could be reduced to once a year and could save us with a minimum of 2450 liters of fuel per year which represents a huge carbon impact. This project consists in constantly developing an intelligent approach and cultivating our vineyards respectfully. Even if there is still a long way towards their self-immunity, we have succeeded in making the vines more resistant.” Jean-Claude Mas

Arrogant Frog, Naturellement Résistant 2022, IGP Pays d'Oc, Organically grown

FOOD AND WINE PAIRING



JARDIN DE ROSES 2022

AOP LANGUEDOC
45% Grenache, 35% Syrah,
20% Cinsault.

Discover the food and wine pairing suggestions from our Côté Mas Chefs, for your warm summer evenings. Jardin de Roses 2022 is a fresh, round and pleasant wine. It has a good length, accompanied by floral notes like those found in a rose garden.

- *Tomato & Basil Salad*
- *Grilled fish à la plancha*
- *Summer fruit salad*
- *Grilled vegetables (aubergines, courgettes, bell peppers)*
- *Salmon Carpaccio*

DID YOU KNOW THAT IT IS ALSO OUR MOST AWARDED ROSÉ !?

- 90 points - James Suckling (2022)
- Gold medal - Vinalies Occitanie (2022)
- 91 points - James Suckling (2021)
- 91 points - Wine Enthusiast (2021)
- 90 points - International Wine & Spirits Competition (2021)
- Gold medal - Mondial du Rosé (2021)

